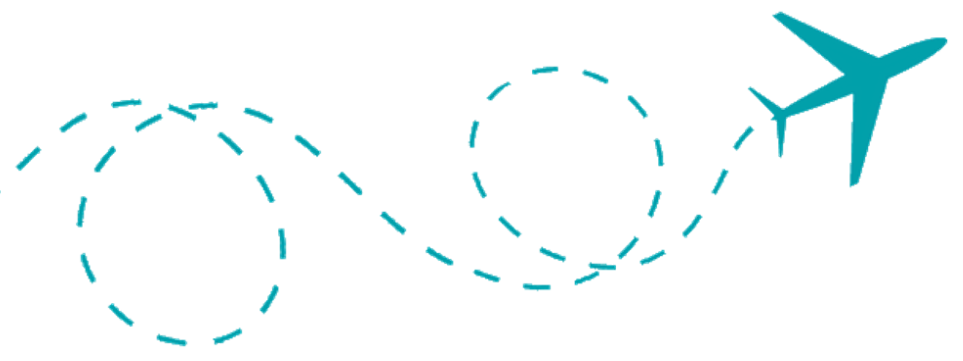


the wonderful me



Meet Sophie

Founder & Editor of The Wonderful Me

The Wonderful Me is a unique travel blog that combines inspirational travel with a vegan and sustainable lifestyle. It focuses on intertwining compassion for the world while going off the beaten path, carving out a new trail for like-minded travelers. I aim to show fellow wanderers that experiencing new destinations and cultures can be done sustainably, all while having the journey of a lifetime.

Followers

TikTok - 3,300+
Instagram - 1,800+
Facebook - 490+
Pinterest - 6,000+
Twitter/X - 945+

Reach

Monthly Site Views - 29k+
Monthly Site Sessions - 24k+
Monthly Site Users - 20k+
28-Day TikTok Post Views - 1.3M
Monthly Pinterest Views - 250k+

Site Traffic

Organic - 68%
Social - 21%
Direct - 10%
Other - 1%

Audience Demographics

Female: 66%
Male: 34%

Age 25-34: 28%
Age 35-44: 21%

Age 18-24: 19%
Age 44+: 32%

USA: 65% • UK: 25% • Canada: 9% • Other: 1%

My readers are YOUR consumers!

The Wonderful Me's typical readers are women age 25-34, who go out of their way to experience extraordinary things, whether it's a new vegan restaurant in town or a unique boutique hotel. They prefer to choose local brands, rather than hotel chains, scroll through Pinterest to find new inspiration and support companies with eco-friendly efforts.

Let's work together!

- Sponsorships
- Promotions
- Product Reviews
- Press Trips / FAMs
- Event Coverage
- Blog Advertising

Pakt.



Brands I've worked with!

TOBACCO SUITE

RVshare



Elephant Valley Thailand

Bambaw
Waste less, live more

CONTACT INFO: WWW.THEWANDERFULME.COM OR SOPHIE@THEWANDERFULME.COM